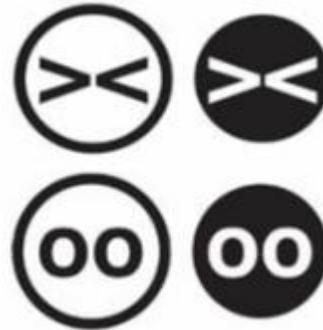


# Storyboard

## AUGMENTED REALITY GAME IDENTIFEYE



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		Marker A	Augmentation	Marker B	Augmentation	Marker C	Augmentation	Marker D	Augmentation
0A	Pre-screen: Before you enter the game, please fill out the following fields:  - Name - Age - Town of residence - School	[Start]  [Allow the camera to operate]	A new page opens. In one frame one sees one's self. In a separate page frame there is a running tickertape. In it are the data that were entered at the startup screen. If no data were provided the tickertape shows: * * * *						
0B	An augmented popup with instructions appears  [This should be in the language as chosen]	[OK, I understand]	The popup disappears.						
0C	Click on the image with letters A-D below. A PDF will appear containing 4 markers. Print all 4 markers - with them you can answer the questions in the game. Now show marker A to the camera.	[Show marker A]	Starting - good luck!						
1	Are you a boy or a girl?	Boy	An augmented kakhi crown appears on the head of the player. In a separate page frame a realistic helper character appears, male version.	Girl	An augmented purple crown appears on the head of the player. In a separate page frame a realistic helper character appears, female version.	None of your business	An augmented golden crown appears on the head of the player. in a separate page frame a random helper character appears - male or female version.	x	x

2	Do you want to take a picture of yourself?	Yes	A picture is taken and twice uploaded as an augmented picture in a picture frame – one to the left and one to the right of the face; the tickertape becomes bigger	No	Two “no photography” signs augmentations are added as augmented pictures in a picture frame – one to the left and one to the right of the face	x	x	x	x
3	I’m your helper, nice to meet you! I would like to get to know you a bit better. I will ask you a few questions. There are no right or wrong answers, so don’t worry. Could you tell me what you really like?	Gadgets	The pictures/ signs from 2. are displayed on two augmented tablets	Animals	The pictures/ signs from 2. are displayed on two augmented puppies	Music	The pictures/ signs from 2. are displayed on two augmented musical notes	Football	The pictures/ signs from 2. are displayed on two augmented footballs
4	How would you describe yourself?	Trendy	An augmented smartphone is added to the crown	Relaxed	Augmented sneakers are added to the crown	Cool	Augmented sunglasses are added to the crown - not covering the eyes but on top	Sporty	An augmented baseball cap is added to the crown
5	When you register on a website (like you just did for the game) why would you hand out information about yourself?	I don’t	The following text is added to the tickertape: “my lips are sealed”	Otherwise I’m blocked out	The following text is added to the tickertape: “please let me in”	Everyone does that	The following text is added to the tickertape: “hi friends”	As if I care	The following text is added to the tickertape: “i have nothing to hide”
6	Do you usually fill out all the registration screens, even the ones that are not compulsory?	Yes	The crown turns icy white; the font of the tickertape becomes bigger	No	A flash of dust; the font of the tickertape becomes smaller	Sometimes	The crown turns grey	x	x
7	Let’s see if you are in the know. What do you think ‘Terms & Conditions’ means?	I click that away	A hawk flies by and drops poop that permanently remains on the lower edge of the AR frame – does not move with the head. The hawk disappears, poop stays	That’s where the rules of the site are	A hawk flies by and drops an egg that appears on the crown. The hawk disappears, the egg stays	I don’t know	A hawk flies by and drops poop that permanently remains on the lower edge of the AR frame – does not move with the head. The hawk disappears, poop stays	x	x

8	Say, a friend uploaded a picture of you made five years ago on his profile page. How do you feel?	I like that	An augmented button with a smiley is added; the tickertape becomes bigger	I don't like that	An augmented button with a smiley is added; the tickertape becomes bigger	x	x	x	x
9	Now it's time for action. You can now make a change to the identity of another child playing the game. What do you add?	A "nerd" button	A message is shown that someone decided to change the child's identity too – then an augmented "nerd" button is added to the crown	A "peace" button	A message is shown that someone decided to change the child's identity too – then an augmented "peace" button is added to the crown	A "cyberbully" button	A message is shown that someone decided to change the child's identity too – then an augmented button with a mean looking face is added to the crown	Nothing	A flash of dust/ nothing happens
10	I wonder. Do you accept friendships and chats from people you don't know in real life?	Yes	4 augmented buttons are added with a bit blurry nice (2) and creepy (2) strangers	No	2 augmented white buttons are added plus one button with a bit blurry image of creepy stranger and one button with a bit blurry image of a nice stranger	Only if they are nice	4 augmented buttons are added with a bit blurry nice (2) and creepy (2) strangers	Only if they are friends of friends	4 augmented buttons are added with a bit blurry nice (2) and creepy (2) strangers
11	If someone you don't know in real life wants to be friends with you online, what do you do before you accept?	I look at their profile	The images with strangers on the buttons added in Q10. are replaced by similar buttons with sharper images	I ask my friends	The images with strangers on the buttons added in Q10. are replaced by similar buttons with sharper images	I just accept them	The images with strangers on the buttons added in Q10. are replaced by similar buttons with very blurry images	I don't accept strangers	A flash of dust/ nothing is changed
12	OK. Do you share data like your mobile phone number with all your friends?	Yes	All 4 buttons added in Q10. start sending visual messages	No	A flash of dust/ nothing is changed	x	x	x	x
13	Do you think it's important that your friends' profile pictures give a realistic impression of who they are?	No, I don't	All 4 buttons added in Q10. are changing into buttons with a slideshow of random images all the time	Yes, I do	All 4 buttons added in Q10. are changing into buttons with a slideshow of random images all the time	x	x	X	x
14	Now some questions on friendship. Suppose there's a new kid at school. You start calling them a friend when...	We like the same things	An augmented mouth is added to the face	I know them	An augmented brain is added to the face	They are nice	An augmented nose is added to the crown	We have the same friends	Augmented ears are added to the face

15	When do you consider yourself friends with someone you met online? When...	! accept their request	A temporary augmented rain of pigeons starts in the background	We have the same friends	A temporary augmented rain of dolphins starts in the background	We like the same things	A temporary augmented rain of cats starts in the background	They are nice	A temporary augmented rain of dogs starts in the background
16	Do you think you could fall in love with someone you only know online?	Yes	Augmented cupids start flying around the crown	No	Augmented koalas start flying around the crown	Maybe	Augmented balloons start flying around the crown	x	x
17	How do you tell someone at school that you like them?	I ask someone to tell it	The crown gets a parrot-print	I'll try to stand out	The crown gets a tiger-print	I just tell them	The crown gets a hearts-print	I don't	The crown turns grey
18	How do you tell someone online that you like them?	I ask someone to tell it	A temporary augmented rain of buttons with parrot-print starts in the background	I'll try to stand out	A temporary augmented rain of buttons with tiger-print starts in the background	I just tell them	A temporary augmented rain of buttons with hearts-print starts in the background	I don't	A temporary augmented rain of grey buttons starts in the background
19	We're almost at the end. Do you defriend a friend when it appears they seriously lied f.i. about their age?	Yes	Half of the slideshow buttons (Q13.) get an addition X over them. They do keep sending messages	No	A flash of dust/ nothing is changed	x	x	x	x
20	Final question. Would you like to clean up your image by unsharing all your data?	Yes	Half of the augmented crown turns black; half of the augmentation added in 2. is colored black; the slideshow buttons (Q13.) are half black – no matter if they are crossed out in Q19 or not	No	A flash of dust/ nothing is changed	x	x	x	x